

Wants & Needs Poster

Project

Students will create a poster design using Wants & Needs as a basis for inquiry.

Process

1. Research and answer the questions at the bottom of this worksheet. You will use these answers as text within your design. Feel free to ask yourself other questions.
2. Collect images from a digital camera or scanner that will support the text from your answers. Consider juxtaposing images or other creative interplay between word and image.
(Want to push your design further—check out this website:
<http://www.verdant.net>)
3. Sketch out three (3) thumbnail design ideas for your poster using the text and images you have collected. You DO NOT have to use every image or every word.
4. Using Photoshop, create a photomontage poster design about wants and needs or consumerism.



Specifications

Photoshop Format: 7.5 x 13 inches/ 150 resolution / RGB color

Save in two different formats:

<i>For print</i>	Flatten layers, change color mode to CMYK and save as a Photoshop PDF file. This file will be used for print.
<i>Post to the wiki!</i>	Change the image size to 72 res, RGB color mode and save as a jpeg. Then post this image to your wiki page. Whsgraphics2@wikispaces.com

You may use any digital photos, drawings, sketches or other digitized images.

DO NOT USE IMAGES FROM THE INTERNET

Text that must appear within the poster;

- ❖ Wants / Needs
- ❖ Other text from the inquiry answers
- ❖ Your Name

Inquiry Questions (*Feel free to incorporate any text about Wants & Needs within your design*)

What is a Want?

What is a Need?

What is the difference between the two?

How are we influenced about what we need?

How do these objects define who we are?